

Syllabus
Making Public Policy
11.002j/17.30j
Fall 2019

UG (1) HASS-CI
Credit: 4-0-8

Lecture: Monday & Wednesday 1:00 pm – 2:30 pm; Room: 4-237

Recitations:

TH (3:00-4:00), TH (4:00-5:00), F (11:00-12:00), F (12:00-1:00)

Instructor:

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Teaching Assistants:

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Course Objectives and Organization

This course aims to get students thinking about politics and policy as a part of their everyday life. We examine how the struggle among competing actors shapes the outputs of government as well as the role of government in defining social order and norms. We consider how conditions become problems for government to solve, why some political arguments are more persuasive than others, why some policy tools are preferred over others, and whether policies achieve their goals. Investigates the interactions among elected officials, activists, interest groups, the media, and the public in controversies over criminal justice reform, urban development and health care.

Over the course of the semester, we raise the following questions: How do conditions become problems for government to solve, while other problems fail to attract government's attention? What sorts of political arguments are persuasive, and why? Why do we choose the policies we do? Do policies ever "work," and how would we know? We spend the first class of the course developing a policymaking framework and understanding ideology—taking a whirlwind tour of the American political system. After that, we examine six policy issues: climate change, health care, gun control, criminal justice reform, the racial wealth gap and equitable urban development. We wrap up with a summary class and a student-driven, in-class oral project.

Requirements and Evaluation:

The course is organized around two 80-minute lecture sessions and a one-hour recitation section each week. Attendance in both the lectures and recitation is mandatory. *Missing more than two classes without prior permission from the instructor will result in an automatic deduction of a full grade for the course, regardless of grades received on assignments.* (We're not kidding about this.) Communicate with your TA if you anticipate missing a class for a legitimate reason.

Students write four short (five-page) essays over the course of the semester. Papers are submitted via Stellar and are due by the time and date noted on the syllabus. Papers turned in after that time/date will be considered late and will lose one half-grade per day. Students are also required to rewrite one of the first two essays.

The final project for the course consists of an in-class exercise, with questions prepared by students and answers delivered orally on the last two days of class.

We grade student performance according to the following general formula:

- Class participation (in both lecture and recitation): 25%
- Essays: 65% (10% (essay #1), 15% (essay #2), 20% (essay #3), 20% (essay #4))
- Final Oral Project: 10%

(Note that this course contributes to your communication-intensive requirement and so aims to provide substantial opportunity for oral and written expression. See the HASS-CI guidelines for a full explanation of the requirements for communication-intensive courses.)

Reading

We expect students to do the assigned reading prior to each class and come prepared to discuss the material. All required readings are posted on the Stellar site for the course: <https://stellar.mit.edu/S/course/11/fa19/11.002/>

In addition to reading the material listed on the syllabus, we strongly urge students to read a daily newspaper—the New York Times, the Wall Street Journal, the Washington Post, or the Boston Globe. All are available online through the MIT library system (see Factiva) and online. Listening to the radio is also a good way to stay up to date on public policy. We also recommend that students unfamiliar with how the U.S. government works consult a textbook on American politics. Several are available at each of the MIT libraries.

Academic Integrity

We encourage students to talk to one another outside of class about issues discussed in class and to brainstorm about essays. You often learn best from your peers. That said, we expect each student to write her or his own essays individually. For more on academic integrity, please see the MIT Web site: <http://web.mit.edu/academicintegrity/index.html>.

Writing Guidelines

As you compose your essays, please keep the following points in mind:

Format

- *All essays should be double-spaced and in 12-point type. Please make sure to number pages.
- *Page limits are firm; we will not read beyond the assigned length.
- *Use reference-list format for all cited work. (You can find a guide to reference-list format in the Chicago Manual of Style.)

Style

Write for your reader, and make your writing lively and interesting. That means:

- *Short, simple sentences are always better than long, complicated ones.
- *In nearly every case, the active voice is preferable to the passive voice.
- *Direct, concrete statements are better than vague, indirect statements.
- *Write for an audience that consists of educated generalists who are unfamiliar with the topic, not for your TA or your professors.
- *Along those lines, avoid jargon.
- *Take the time to write a draft in advance, so you have time to revise and edit. You might start with an outline. When you're editing, try reading your essay out loud.
- *Avoid dramatic writing. Instead, provide evidence for your arguments (and cite it).

Other

- *Submit your essay via Stellar, and please submit a Word document, not a pdf.
- *Late essays lose one half-grade per day. We grant extensions only in emergencies and with advance notification.
- *Finally, be vigilant about plagiarism, as it is an extremely serious offense and quite easy to avoid. Whether you are quoting another author, or simply paraphrasing her ideas, you must cite the source. There are no exceptions, so when in doubt, cite the source. For guidance see: <http://humanistic.mit.edu/wcc/avoidingplagiarism>

Please consider using the services of the Writing and Communication Center (12-132), which offers free, one-on-one, professional advice from published writers about oral presentations and about all types of academic, creative, and professional writing. Go to <http://writing.mit.edu/wcc> to schedule an appointment. If you cannot find an open appointment slot, do not despair. There are *always* cancellations on the day of the appointment. The center's hours are listed on the online scheduler. *The best way to guarantee yourself an appointment is to schedule early, in advance of your deadlines!*

Wednesday, September 4: Introduction

I. POLICY AND POLITICS FRAMEWORK

Monday, September 9: An Introduction to Policy and Politics

- Parham, Sandra (ed). 1999. "Nothing New Under the Sun (1975)," In *Barbara C. Jordan: Selected Speeches*. Washington, D.C.: Howard University Press, pp. 3-7.
- Friedman, Milton. 1982. *Capitalism and Freedom*. Chicago: University of Chicago Press, pp. 1-36.
- Kuttner, Robert. 1997. "The Limits of Markets," *American Prospect* 31 (March-April).
- Romer, John E. 1998. *Equality of Opportunity*. Cambridge: Harvard University Press, pp. 1-12.

- Kingdon, John W. 1995. *Agendas, Alternatives and Public Policies* 2nd edition. New York: Harper Collins, Ch. 9, pp. 196-208.
- Walker, David. 1965. "Our Wretchedness in Consequence of Ignorance," *David Walker's Appeal*, New York: Hill and Wang, pp. 7-18.
- Declaration of Independence
<https://www.archives.gov/founding-docs/declaration-transcript>
- Constitution of the United States
<https://www.archives.gov/founding-docs/constitution-transcript>
- Bill of Rights
<https://www.archives.gov/founding-docs/bill-of-rights>
- Optional: Jefferson, Thomas. 1785. *Notes on The State of Virginia*.
<http://xroads.virginia.edu/~hyper/JEFFERSON/ch14.html>
- Optional: Marshall, T. H. 1950. *Citizenship and Social Class and Other Essays*. Cambridge: Cambridge University Press.
http://www.jura.uni-bielefeld.de/lehrstuehle/davy/wustldata/1950_Marshall_Citizenship_and_Social_Class_OCR.pdf

Electoral Connection

- Mayhew, David. 1974. *Congress: The Electoral Connection*. New Haven: Yale University Press, pp. 13-17.
- Stimson, James, Michael MacKuen, and Robert S. Erikson. 1995. "Dynamic Representation," In *Principles and Practice of American Politics*, 466-480.

II. SETTING THE AGENDA AND SHAPING POLICY OPTIONS

Wednesday, September 11: Climate Change—Science, Advocacy, and Storytelling

- Goode, Stephen. 2004. "Singer Cool on Global Warming," *Insight on the News*, April 27-May 10, 42-45.
- Kolbert, Elizabeth. 2009. "The Truth-teller," *New Yorker*, June 29.
- Bethell, Tom. 2006. "Truth be Told," *American Spectator*, June.
- Lemonick, Michael D. 2009. Interview with Freeman Dyson, *Yale Environment 360*, June.
- Banerjee, Neela. 2011. "Politics and Climate Change," *Los Angeles Times*, January 11.

Monday, September 16: Climate Change—Interest Group Tactics and the Media

- Boykoff, Maxwell T. and Jules M. 2004. "Balance as Bias: Global Warming and the US Prestige Press," *Global Environmental Change* 14: 125-136.
- Jacques, Peter J., Riley E. Dunlap, and Mark Freeman. 2008. "The Organisation of Denial: Conservative Think Tanks and Environmental Skepticism," *Environmental Politics* 17,3: 349-385.
- Optional: McFadden, Robert D. 2019. "David Koch, Billionaire Who Fueled Right-Wing Movement, Dies at 79," *New York Times*, August 23.
<https://www.nytimes.com/2019/08/23/us/david-koch-dead.html?action=click&module=Top%20Stories&pgtype=Homepage>
- Optional: Klein, Ezra. 2014. "How politics makes us stupid." *Vox*. April 6

Wednesday, September 18: Climate Change—Policy Mechanisms Across 3 Branches

Guest Speaker: Prof Susan Solomon, MIT Dept of Earth, Atmospheric & Planetary Sciences

- Martin, et al. 2006. “Combining clarity and uncertainty in science communication,” *Environmental Sciences* 3(4): 225-228.
- Stavins, Robert. 2007. “Market-Based Environmental Policies: What Can We Learn From the U.S. Experience (and Related Research)?” In Jody Freeman and Charles D.Kolstad, eds., *Moving to Markets in Environmental Regulation: Lessons From Twenty Years of Experience*. New York: Oxford University Press, pp. 19-47.
- Schulz, Nick. 2009. “To Slow Climate Change, Tax Carbon,” *Christian Science Monitor*, February 13.
- Khosla, Vinod. 2010. “Carbon Pricing Won’t Achieve Emissions Goals,” *Washington Post*, July 2.
- Adragna, Anthony and Luiza Savage CH. 2019. “A new tone from some Republicans on climate change — mostly behind closed door,” *Politico*, August 22.
- Davenport, Coral and Peter Baker. 2014. “Taking Page From Health Care Act, Obama Climate Plan Relies on States.” *The New York Times*. June 2.
<https://www.nytimes.com/2014/06/03/us/politics/obama-epa-rule-coal-carbon-pollution-p-ower-plants.html>
- Liptak, Adam. 2014. “Justices Uphold Emission Limits on Big Industry.” *The New York Times*. June 23.
- Gillis, Justin and Michael Wines. 2014. “In Some States, Emissions Cuts Defy Skeptics.” *The New York Times*. June 6.
- Optional: Hewitt, Hugh. 2019. “If you take climate change seriously, get on the Bernie bus,” *Washington Post*, August 23.
- Optional: Green New Deal:
<https://assets.documentcloud.org/documents/5731829/Ocasio-Cortez-Green-New-Deal-Resolution.pdf>

Monday, September 23: Gun Control—Agenda Setting & Issue Framing

Theory readings: Advocates (Interest Groups) and Their Stories

- Stone, Deborah. 1989. “Causal Stories and the Formation of Policy Agendas,” *Political Science Quarterly* 104, 2: 281-300.

Case readings

- Lepore, Jill. 2012. “Battleground America,” *The New Yorker*, April 23.
- Toobin, Jeffrey 2012. “So you think you know the second amendment?” *The New Yorker*, December 17.
- Goldberg, Jeffrey. 2012. “The Case for More Guns (And More Gun Control),” *Atlantic Monthly*.

- NRA, explore their website and watch several videos: <http://home.nra.org/> ; <http://home.nra.org/nra-ila-video/nra-ila-executive-director-chris-w-cox>
- Everytown for Gun Safety, explore their website: <http://everytown.org/>
- Americans for Responsible Solutions – read website, including solutions section: <http://americansforresponsiblesolutions.org/>

Wednesday, September 25: Gun Control—Organized and Unorganized Interests

- Olson, Mancur. 1982. “The Logic of Collective Action,” In *The Enduring Debate*, 425-433.
- Bateson, Regina. 2012. “Crime Victimization and Political Participation.” *American Political Science Review* 106(3): 570-587 (Read intro/conclusion; skim regression results).

Case readings

- Goss, Kristin A. 2006. *Disarmed: The Missing Movement for Gun Control in America*, Chapter 1 (Princeton University Press).
- Zernike, Kate. 2014. “Christie Veto of Gun Control Bill Angers Relatives of Newtown Victims.” *The New York Times*. July 3.
- Weisman, Jonathan. 2013. “Senate Blocks Drive for Gun Control.” *The New York Times*. April 17.
- Cobb, Jelani. 2013. “Perceived Threats.” *The New Yorker*. July 29.
- Barron, James. 2014. “Taking a Bullet, Gaining a Cause: James S. Brady Dies at 73.” *The New York Times*. August 4.
- North, Michael J. 2013. “Gun Control in Great Britain after the Dunblane Shootings.” In *Reducing Gun Violence in America*. Baltimore: The John Hopkins University Press.

****ESSAY #1 DUE Monday September 30 @ 1pm in class & via Stellar****

Monday, September 30: Gun Control—Policy and Evaluation

Theory readings: Policy Evaluation

- Singleton, Royce A. and Bruce C. Straits. 2009. *Approaches to Social Research*, Fifth Edition. Oxford: Oxford University Press, pp. 1-12.
- Howlett, Ramesh & Perl. 2009. *Studying Public Policy*. Policy Evaluation: Policy-Making as Policy Learning, pp. 178-185.

Case readings

- Gopnik, Adam. 2013. “A Few Simple Ideas about Gun Control.” *The New Yorker*.
- “The Ghost of Gun Control” NYT video: <http://nyti.ms/11EIIHA>
- Alpers, Philip. 2013. “The Big Melt: How One Democracy Changed after Scrapping a Third of its Firearms.” In *Reducing Gun Violence in America*. Baltimore: The John Hopkins University Press.
- “Consensus Recommendations for Reforms to Federal Gun Policies.” In *Reducing Gun Violence in America*. Baltimore: The John Hopkins University Press.
- Cook, Philip J. and Jens Ludwig. 2013. “The Limited Impact of the Brady Act.” In *Reducing Gun Violence in America*. Baltimore: The John Hopkins University Press.
- Hakim, Danny. 2019. “How Wayne LaPierre Survived a Revolt at the NRA,” *New York Times*, August 22.

<https://www.nytimes.com/2019/08/22/us/politics/nra-guns-wayne-lapierre.html?action=click&module=Top%20Stories&pgtype=Homepage>

- Optional: Peters, Rebecca. 2013. "Rational Firearm Regulation: Evidence-based Gun Laws in Australia." In *Reducing Gun Violence in America*. Baltimore: The John Hopkins University Press.

Wednesday, October 2: Gun Control -- local measures, activists and consequences

Guest Speaker: Kim Odom, Co-pastor, True Vine Church

- Lopez, German. 2018. "Massachusetts offers a model for dealing with gun violence that the rest of the country could follow," *Vox*, November 13.
<https://www.vox.com/2018/11/13/17658028/massachusetts-gun-control-laws-licenses>
<http://mothersforjusticeandequality.org/about/>

III. MAKING POLICY DECISIONS

Monday, October 7: Health Care: Interest Groups and Public Opinion—Defining the Problem in the Contemporary Era

- Citizens' Health Care Working Group. 2006. "The Health Report to the American People," March 31. (Read section I, "A Snapshot of Healthcare Issues in America," 1-2, and Section V, "Health Care Access: Not Getting the Health Care You Need," 15-19.)
- Skocpol, Theda. 1997. "Introduction," In *Boomerang*. New York: Norton, 1-19.
- Blendon, Robert J., and John M. Benson. 2001. "Americans' Views on Health Policy: A Fifty-Year Historical Perspective," *Health Affairs* 20,2 (March/April): 33-46.
- Blendon, Robert J., and John M. Benson. 2010. "Public Opinion at the Time of the Vote on Health Care," *New England Journal of Medicine* 362 (April 22): 55.

Wednesday, October 9: Health Care: Passing Health-Care Reform in Congress

Theory readings: Congressional Action

- Arnold, R. Douglas. 1990. *The Logic of Congressional Action*. New Haven: Yale University Press, pp. 3-16.
- Keith Krehbiel. 1998. *Pivotal Politics*. 20-48.

Case readings

- Cohn, Jonathan. 2010. "How They Did It," *The New Republic*, June 10, 14-25.
- Oberlander, Jonathan. 2010. "Long Time Coming: Why Health Reform Finally Passed," *Health Affairs* 29,6: 1112-6.
- Optional: New York Times Topics. 2010. "Public Health Insurance Option," March 25.
- Optional: Cannon, Michael F. 2009. "Yes, Mr. President. A Free Market Can Fix Health Care," *Cato Institute Policy Analysis No. 650*, Oct 21. www.cato.org/pubs/pas/pa650.pdf

-----Monday, October 14 Indigenous People's Day [NO CLASS]-----

Wednesday, October 16: Health Care: Implementing Health-Care Reform

Theory readings: Federalism

- Peterson, Paul. 1995. "The Price of Federalism," In *The Enduring Debate*, 73-81.

Case readings

- Sommers et al. 2015. "The Impact of State Policies on ACA Applications and Enrollment among Low-Income Adults in Arkansas, Kentucky, and Texas." *Health Affairs* 34 (6): 1010-18.
- *New York Times*. Upshot column. October 31, 2016. "The Impact of Obamacare, in Four Maps."
<https://www.nytimes.com/interactive/2016/10/31/upshot/up-uninsured-2016.html>
- Dylan Scott and Sarah Kliff. 2017. "Why Obamacare Repeal Failed." *Vox*. July 31.
- Center on Budget and Policy Priorities. 2018. "Sabotage Watch: Tracking Efforts to Undermine the ACA."
<https://www.cbpp.org/sabotage-watch-tracking-efforts-to-undermine-the-aca>.
- Liptak, Adam. 2011. "Health Law Puts Focus on Limits of Federal Power," *New York Times*, November 13.
- Optional: Abelson, Reed. 2013. "Choice of Health Plans to Vary Sharply from State to State," *New York Times*, June 16.
- Optional: Campbell, Andrea Louise. 2012. "The Future of U.S. Health Care," *Boston Review*, August.
- Optional: Jonathan Cohn. 2014. "Obamacare's Impact on the Uninsured, State by State." *New Republic*. <http://www.newrepublic.com/article/118976/obamacare-impact-state-state-according-gallup>

Monday, October 21: Criminal Justice Reform: Issues & Directions

- Alexander, Michelle. 2012. "The Lockdown" In *The New Jim Crow: Mass Incarceration in the Age of Colorblindness*, rev. ed. New York: the New Press, pp. 59-80.
- Stevenson, Bryan. 2019. *NYTimes 1619 Project*
<https://www.nytimes.com/interactive/2019/08/14/magazine/prison-industrial-complex-slavery-racism.html?action=click&module=Top%20Stories&pgtype=Homepage>
- Nwanevu, Osita. 2019. "The Improbable Success of a Criminal-Justice-Reform Bill Under Trump," *The New Yorker*, December 17.
- Haberman, Maggie and Annie Karni. 2019. "Trump Celebrates Criminal Justice Overhaul amid doubts it will be fully funded," *New York Times*, April 1.
- Astor, Maggie. 2019. "Left and Right Agree on Criminal Justice: They were wrong before," *New York Times*. May 16.
- Americans for Prosperity President Tim Phillips on First Step Act
<https://americansforprosperity.org/afp-president-tim-phillips-discusses-the-first-step-act-with-sen-mike-lee/>

*******ESSAY #2 Draft DUE Wednesday, October 23 @ 5pm via Stellar*******

Wednesday, October 23: Criminal Justice Reform at the Crossroads, Now what?

- Alexander, Michelle. 2012. *The New Jim Crow: Mass Incarceration in the Age of Colorblindness*, rev. ed. New York: the New Press, pp. 230-261.
- Garza, Alicia. 2019. "Respect Black Lives and Restore Justice to those made into Criminals," In Chettiar, Inimai and Priya Rhagavan, eds. *Ending Mass Incarceration: Ideas from Today's Leaders*. New York: Brennan Center for Justice at New York University School of Law, pp. 21-23.

https://www.brennancenter.org/sites/default/files/publications/2019_EndingMassIncarceration_digital.pdf

- Holden, Mark. 2019. "The Conservative Case for Reform: Equal Rights, Public Safety and Redemption," In Chettiar, Inimai and Priya Rhagavan, eds. *Ending Mass Incarceration: Ideas from Today's Leaders*. New York: Brennan Center for Justice at New York University School of Law, pp. 41-43.
https://www.brennancenter.org/sites/default/files/publications/2019_EndingMassIncarceration_digital.pdf
- Southern Poverty Law Center (browse website):
<https://www.splcenter.org/issues/mass-incarceration>

Monday, October 28: Criminal Justice Reform within Massachusetts' Suffolk County

- Rachael Rollins/Suffolk County DA Policy Memo
<https://static1.squarespace.com/static/5c671e8e2727be4ad82ff1e9/t/5d44a5f79807850001acc3d9/1564780028241/The+Rachael+Rollins+Policy+Memo..pdf>
- Elton, Catherine. 2019. "The Law According to Rachael Rollins," *Boston Magazine*, August 6. <https://www.bostonmagazine.com/news/2019/08/06/rachael-rollins/>
- The Sentencing Project, "The next step: Ending Excessive Punishment for Violent Crimes" <https://www.sentencingproject.org>

Wednesday October 30: Beyond Criminal Justice Reform -- Intersectionality and Movement-building

- Kimberlé Crenshaw TED talk (watch video)
https://www.ted.com/talks/kimberle_crenshaw_the_urgency_of_intersectionality.Fusion/discussion#t-1117455
- Taylor, Keeanga-Yamahtta. 2016. "Black Lives Matter: A Movement, Not a Moment" In *From #Blacklivesmatter to Black Liberation*. Chicago: Haymarket Books, pp. 153-170.
- Cohen, Cathy J. 1997. "Punks, Bulldaggers & Welfare Queens: The Radical Potential of Queer Politics?," *GLQ* 1 May: 3 (4): 437-465. doi:
<https://doi.org/10.1215/10642684-3-4-437>
- Combahee River Collective Statement: <http://circuitous.org/scraps/combahee.html>
<https://www.wbur.org/artery/2019/06/10/boston-combahee-river-collective-intersectional-black-feminism>
- Optional: Williams, Kimberlé Crenshaw. 1994. "Mapping the Margins: Intersectionality, Identity Politics, and Violence Against Women of Color" In Martha Albertson Fineman, Rixanne Mykitiuk, Eds. *The Public Nature of Private Violence*. New York: Routledge, pp. 93-118. <https://www.racialequitytools.org/resourcefiles/mapping-margins.pdf>

*******ESSAY #2 Final Draft DUE Monday, November 4 @ 5pm via Stellar*******

Monday, November 4: Racial Wealth Gap -- Framing and Data Guest Speaker: Suffolk County District Attorney Rachael Rollins

- Autor, David H. 2014. "Skills, Education, and the Rise of Earnings Inequality Among the 'Other 99 Percent.'" *Science* 334(6186): 843-851.
- Alvaredo, Facundo, Anthony Atkinson, Thomas Piketty, and Emmanuel Saez. 2013. "The Top 1 Percent in International and Historical Perspective." *Journal of Economic Perspectives* 27(3): 3-20.
- Muñoz, Ana et al. 2015. *The Color of Wealth in Boston*. Federal Reserve Bank of Boston. Read pp. 1-23.
<https://www.bostonfed.org/publications/one-time-pubs/color-of-wealth.aspx>
- Lee, Trymaine. 2019. "How America's Vast Racial Wealth Gap Grew: By Plunder," *New York Times*, August 14.

Wednesday, November 6: Racial Wealth Gap -- Policy Directions and Debates

- H.R. 40 Commission to Study & Develop Reparations Proposals for African Americans (read the text) <https://www.congress.gov/bill/116th-congress/house-bill/40/text>
- Goba, Kadia. 2019. "Mitch McConnell Says He Doesn't Support Reparations: "We've Elected An African American President," *Buzzfeed*, June 18.
<https://www.buzzfeednews.com/article/kadiagoba/mitch-mcconnell-reparations-slavery-Obama>
- Cory Booker website: https://www.booker.senate.gov/?p=press_release&id=937
- Micaela Broyles
<https://www.brookings.edu/blog/brookings-now/2019/06/18/a-conversation-about-the-racial-wealth-gap-and-how-to-address-it/>
- Optional: Coates, Ta-Nehisi. 2014. "The Case for Reparations." *The Atlantic*.
- Optional: Chetty, Raj, David Grusky, Maximilian Hell, Nathaniel Hendren, Robert Manduca, and Jimmy Narang. 2017. "The Fading American Dream: Trends in Absolute Income Mobility since 1940." Working Paper 22910. National Bureau of Economics.

-----Monday, November 11 Veteran's Day [NO CLASS]-----

Wednesday, November 13: Making Public Policy -- Agendas, Reflections and Questions

*******ESSAY #3 DUE Monday, November 18 @ 5pm in class and via Stellar*******

Monday, November 18: Urban Development -- Theories & Tensions

- Fainstein, Susan. 2010. "Introduction: Toward an Urban Theory of Justice," *The Just City*. Ithaca: Cornell University Press. Read Intro, pp. 1-21.
- Harvey, David. 1973. *Social Justice and the City*. Baltimore: Johns Hopkins University Press. Read Chapter 7, pp. 286-314.
- Theory reading: Logan, John R. and Harvey L. Molotch. 1987. "How Government Matters" In *Urban Fortunes: The Political Economy of Place*. Berkeley, University of California Press, pp. 147-162 and skim 166-199.

Wednesday, November 20: Urban Development -- History, Issues & Opportunities

- King, Mel. 1981. *Chain of Change: Struggles For Black Community Development*. Boston: Hugs Press, pp. 8-38.
- Crockett, Karilyn. 2018. *People Before Highways: Boston Activists, Urban Planners, and New Movement for City Making*. Amherst: UMASS Press, pp. 72-104 (Ch3).
- Optional: Pulido, Laura. 2006. "Race and Political Activism," *Black, Brown, Yellow & Left: Radical Activism in Los Angeles*. Berkeley: University of California Press, 2006, pp. 15-34.

Monday, November 25: Urban Development -- Can Amazon Save U.S. Cities?

Guest Speaker: Jonathan Greeley, Director of Development Review, Boston Planning & Development Agency

- Holder, Sarah. 2018. "2018 Was The Year Cities Trusted Amazon," *CityLab*, December 2018. <https://www.citylab.com/equity/2018/12/amazon-hq2-corporate-tax-incentives-technology/578422/>
- Nwanevu, Osita. 2019. "New York City Activists Drive Out Amazon," *New Yorker*, February 14. <https://www.newyorker.com/news/current/new-york-city-activists-drive-out-amazon>
- Rosenberg, Eli & Reis Thebault. 2019. "Amazon had New York City in the Bag. Then left-wing activists got fired up," *Washington Post*, February 14. <https://www.washingtonpost.com/nation/2019/02/14/how-amazons-big-plans-new-york-city-were-thwarted-by-citys-resurgent-left-wing/>
- Goodman, J. David and Karen Weise. 2019. "Why the Amazon Deal Collapsed: A Tech Giant Stumbles in NY's Raucous Political Arena," *New York Times*, February 15. <https://www.nytimes.com/2019/02/15/nyregion/amazon-hq2-nyc.html>
- Nicklesburg, Monica. 2019. "Amazon HQ2 becomes Nation's most Competitive Region for Homebuyers as Seattle Market Cools," *GeekWire* <https://www.geekwire.com/2019/amazon-hq2-becomes-nations-competitive-region-home-buyers-seattle-market-cools/>
- Amazon HQ2 Request For Proposals(RFP) https://images-na.ssl-images-amazon.com/images/G/01/Anything/test/images/usa/RFP_3_V516043504_.pdf
- Optional: City of Boston's Amazon pitch: <https://amazon.boston.gov>

Wednesday, November 27: Urban Development -- How can private and state actors implement equity-driven policy for cities?

- Ross, Tracey. 2019. *All-In Cities: Building an Equitable Cities Movement*. Oakland, CA: PolicyLink.
- Peters, A., Fisher, P. 2004. "The Failures of Economic Development Incentives". *Journal of the American Planning Association* 70, 27–37.

- Barker, Rachel and Fred Dewes. 2018. "How Cities are Creating Inclusive Economies," Brookings Inclusive Economic Development Lab.
- <https://www.brookings.edu/podcast-episode/how-cities-are-creating-inclusive-economies-part-i/>

Monday, December 2: Urban Development -- What's next?

- Shearer, Chad and Alan Berube. 2017. "The Surprisingly Short list of US metro areas achieving inclusive economic growth"
- <https://www.brookings.edu/blog/the-avenue/2017/04/27/the-surprisingly-short-list-of-u-s-metro-a-reas-achieving-inclusive-economic-growth/>
- <https://www.mackinac.org/archives/2009/nr043009-petersfisher.pdf>
- Business Roundtable, [Statement on the purpose of a corporation](#)
- Gelles, David and David Yaffe-Bellamy. 2019. "Shareholder value is no longer everything, Top CEOs Say," *New York Times*. August 19.
- <https://www.bostonglobe.com/business/2019/08/22/can-corporations-well-and-good/yp2A8lx6pOSnjKBwB7279J/story.html>

*******ESSAY #4 DUE Wednesday, December 4 @ 1pm in class and via Stellar*******

Wednesday, December 4: Class Retrospective

No reading for Today

Monday, December 9: Oral Projects

Wednesday, December 11: Oral Projects